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Souvenir

International Conference on
**Human Values, Humanity and
Social Science**
(ICHVSS-2022)
May 13-14, 2022

International Research
and Development Center
for Publication (IRDPC)

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10th International
Conference on
Human Values, Humanity and
Social Science
(ICHVSS-2022)
May 13-14, 2022

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About Conference
10th International Conference on
Human Values, Humanity and Social Science (ICHVSS-
2022)

During the worldwide lockdown due to the COVID-19 pandemic, many important activities have stopped. However, we all have more time to add to our knowledge and insights when we look at the brighter side.

With this aim, to keep contributing to learning and motivation International Research and Development Center for Publication is going to organize a two-day International Conference with the title “**10th International Conference on Human Values, Humanity and Social Science (ICHVSS-2022)**” on May 13-14, 2022 through Hybrid mode.

We hope this Hybrid mode of the conference, in the COVID-19 pandemic, will be an appreciable step in promoting research activities and new information between researchers, developers, students, academicians and practitioners working in and around the world by keeping the social distance in view to stop the spread of COVID-19 disease. This conference aims is to present the current research being carried out in the field of social science and education development around the globe.

Prospective authors from academia and industry are invited to submit their abstracts that illustrate original/unpublished works and industrial applications describing advances and significant innovations in the field.

International Advisory Committee

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- **Dr. Md Mahadhi Hasan**, Assistant Professor, Department of English, Southeast University, Bangladesh.

Message

I am incredibly pleased to share that International Research and Development Center for Publication (IRDCP) is organizing a two day, “**10th International Conference on Human Values, Humanity and Social Science (ICHVSS-2022)**” on May 13-14, 2022 through Hybrid mode.

I am sure the state of art lectures from the invited experts and the research findings of researchers, academicians, and utility engineers will enrich the participants' knowledge. It will provide an excellent opportunity for students to learn new ideas.

I offer my best wishes to the whole organizing committee team, the participants, and the volunteers for the grand success of the conference.

Dr. Saloni Markandey
Convenor ICHVSS-2022

Message

I am happy to know that International Research and Development Center for Publication (IRDCP) is organizing a two days “**10th International Conference on Human Values, Humanity and Social Science (ICHVSS-2022)**” on May 13-14, 2022, through Hybrid mode. This conference would provide an ideal platform for academicians, scholars and experts to present and exchange their research findings and Ideas.

I wish the conference a great success.

Dr. Demetria Gerold Mkulu
St. Augustine University of Tanzania

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Abstracts of ICHVSS-2022

Commodification of Women's Bodies in Joanne Ramos's novel *The Farm*

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Abstract— This paper examines the proliferation of the fertility industry and the promotion of surrogacy as a quick money-making scheme in Joanne Ramos's novel *The Farm* (2019). It highlights how vulnerable women are coaxed into becoming surrogates as a means to improve their financial situation. In her novel, Ramos portrays a surrogacy facility 'Golden Oaks' which caters to uber rich clients. This surrogacy estate is the titular farm in which surrogates are housed from their conception till their delivery. This luxurious surrogacy enterprise allows global elite to outsource pregnancy to surrogates, thus enabling them to efficiently manage their career and focus on their business. The surrogates function as reproductive machines for the enterprise. Their bodies are controlled and treated as a manufacturing belt. By exposing the rigorous monitoring and strict surveillance under which the surrogates are kept at the facility, Ramos depicts the hypercapitalist extreme to which surrogacy is taken. The depiction of the dehumanization of the surrogates and the psychological trauma experienced by them at the facility is an indictment of the commercialisation of surrogacy. The paper concludes by reflecting on the dangerous implications of framing surrogacy as a reproductive right. It reiterates that such a move can inevitably result in its blatant misuse by the privileged sections of society.

Keywords— Commercialisation of Surrogacy, Baby-making Machines, Reproductive Slavery, Capitalism.

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A study on how corporate social responsibility enhances the dynamic capabilities of social enterprises

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Abstract— The perspective of corporate social responsibility (CSR) has a long and evolving history . Nevertheless, the existing literature in this area highlights the academic comprehension of the notion of CSR with respect to processes and outcomes that simultaneously impacts societal expectations and corporate behavior (Okafor, Adeleye, and Adusei, 2021). A critical review of the existing literature in the area of CSR with respect to social enterprises emphasizes that CSR initiatives are likely to facilitate the development key capabilities in social enterprises to address the dynamic conditions in which they operate as well as mitigate the tensions of mission drift. Nevertheless, the ability of a firm to recognize and exploit opportunities in changing environmental dynamic highlights the perspective of dynamic capabilities (Lindgreen & Swaen, 2010). However, the extant literature emphasize that no study has been conducted to put light on these two constructs (CSR and dynamic capabilities) collectively. Therefore, to begin as an initial set of scientific inquiry, this study shall explore the micro-fundamentals of CSR related activities that drives the development of dynamic capabilities in social enterprises (Carroll, 2021). By adopting an exploratory research design, in-depth single case study, and an inductive analytical approach, the study aims to explore how CSR activities enhance the development of dynamic capabilities in social enterprises. The micro-foundations found in this study as exclusive and original contribution to the area of dynamic capabilities and CSR that shall pave the way for further research in this direction and shall serve as an initial outline of reference or scientific inquiry.

Keywords— Dynamic capability, CSR, Strategic management, social enterprise, inductive approach.

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