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REMOVING BARRIERS IN THE RESEARCH



Souvenir

**9th International Conference on
Management, Business and
opportunity in E-commerce (ICMBO-2022)**

Oct 28-29, 2022

2022

International Research &
Development Center for
Publication (IRDCP)

www.irdcp.org

9th International Conference
on
Management, Business
and opportunity in E-
commerce,
(ICMBO-2022)

Oct 28-29, 2022

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DOI: [10.22161/conf.icmbo.oct.2020](https://doi.org/10.22161/conf.icmbo.oct.2020)

Publisher

IRDCP

Email: irdcp.publication@gmail.com / conference.irdcp@gmail.com

Web: <https://irdcp.org/>

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International Research and Development Center for Publication (IRDCP) is a non-profit organization for promoting research and development around the world. IRDCP is the bridge between the quality publisher and researchers. It provides the platform to researchers and academicians for publication in the Scopus Indexed Journals, SCI Journals, Web of Science Journals, UGC Approved Journals, NAAS Rated Journals, Google Scholar Indexed Journals and other good quality DOI journals.

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About Conference

9th International Conference on Management, Business and opportunity in E-commerce, (ICMBO-2022)

During the worldwide lockdown due to COVID 19 pandemic, a lot of important activities have come to a halt. However, when we look at the brighter side, all of us have more time for adding to our knowledge and insights.

With this aim, to keep contributing to learning and motivation International research and development Center for publication is going to organize a two-day International Conference with the title **9th International Conference on Management, Business and opportunity in E-commerce, (ICMBO-2022)** on Oct 28-29, 2022.

We hope, this online mode of the conference in COVID-19 pandemic will be an appreciable step in promoting the research activities and new information between researchers, developers, students, academicians and practitioners working in and around the world by keeping the social distance in view to stop the spread of COVID-19 disease. This conference aims is to present the current researches being carried out in the field of social science and education development around the globe.

Prospective authors from academia as well as industry are invited to submit their abstracts that illustrate original/unpublished works and industrial applications describing advances and significant innovations in the field.

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Message

I am extremely pleased to share that International Research and Development Center for Publication (IRDCP) is organizing a two days International Conference on **9th International Conference on Management, Business and opportunity in E-commerce, (ICMBO-2022)** on Oct 28-29, 2022.

I am sure the state of art lectures from the invited experts and the research findings of researchers, academicians, utility engineers will enrich the knowledge of all the participants. It will provide an excellent opportunity for students to learn new ideas.

I offer my best wishes to the whole team of the organizing committee, the participants, and volunteers for the grand success of the conference.

Dr. Kiran
Convenor ICMBO-2022

Message

I am happy to know that International Research and Development Center for Publication (IRDCP) is organizing a two days **9th International Conference on Management, Business and opportunity in E-commerce, (ICMBO-2022)** on Oct 28-29, 2022. I am sure that, this conference would provide an ideal platform for the academicians, scholars and experts to present and exchange their research findings and Ideas.

I wish the conference a great success.

Dr. Sanjeev Mathur

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Abstract of ICMBO -2022

The Effects of Teachers' Online Teaching During the Covid-19 Under Principals' Digital Leadership

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Abstract: The most recent change to the educational system is the integration of digital technology, particularly in light of the COVID-19 epidemic. The Indian Ministry of Education (MOE) has taken the initiative to lead initiatives to increase students' digital technology skills and potential. The major goal of this study was to determine the characteristics of principals' digital leadership that predict the level of teachers' digital teaching, as well as the level of teachers' digital teaching practises. This study involved about 400 secondary school teachers in the Dimapur District of Nagaland. The results of this study demonstrate that teachers' digital teaching practises and principals' digital leadership are both at a high level. The two do have a moderately positive link, though. Only digital citizenship was proven to be a reliable indicator of teachers' digital instruction by multiple regression. The results demonstrate that, despite the COVID-19 pandemic crisis, the capacity to create and coordinate digital leadership programmes is significant and can aid in enhancing students' academic achievement.

Keywords: Covid-19 pandemic, Digital Leadership, Digital Technology, Online Teaching, Teachers.

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Awareness and Attitude of Female Workers towards Atal Pension Yojana in Dimapur City

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Abstract: A nation's sustainable growth and development depends to a great extent on the financial literacy and financial inclusion of its citizens. The Government of India has rightly set up different programs to place its citizens under the cover of a robust investment portfolio. The objective of introducing Atal Pension Yojana by Government of India is to secure the people at old age, engaged in informal sector particularly females domestic workers. 75% of Women in Dimapur City are engaged in domestic work, which are in need of this benefit. This research paper investigates awareness and attitude of female workers towards Atal Pension Yojana in Dimapur City. Data are collected from 100 female domestic workers of Dimapur City to know the awareness and attitude of female workers towards Atal Pension Yojana. The level of knowledge on Atal Pension Yojana still needs to reach them. The primary data was collected and it was compared with the secondary data. The recommendations were given to make the research more meaningful and valid. The statistics was presented in the tabular and graphical form. The study conclude that the government should take some initiatives to make the schemes more popular in order to make its implementation more effective.

Keywords: Financial literacy, women Workers, financial inclusion, Atal Pension Yojana and investments.

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